

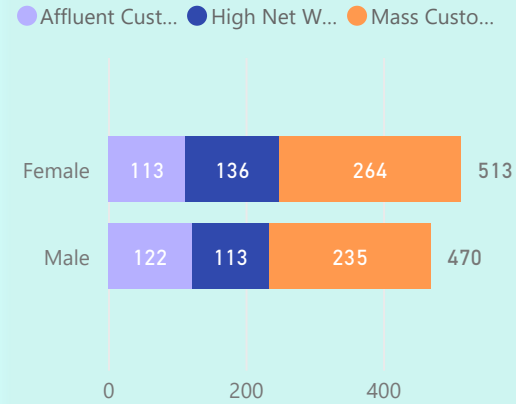
Data Analysis

State

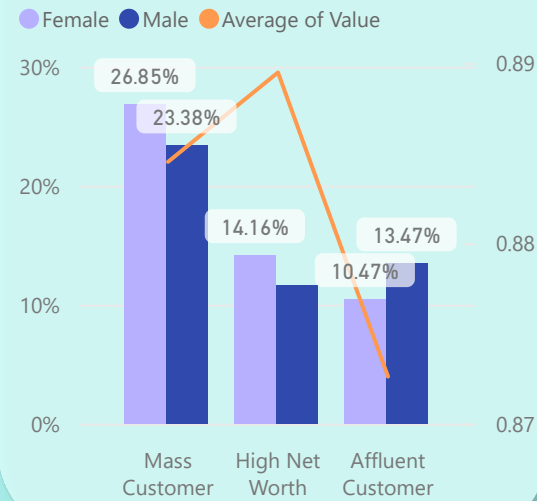
Age



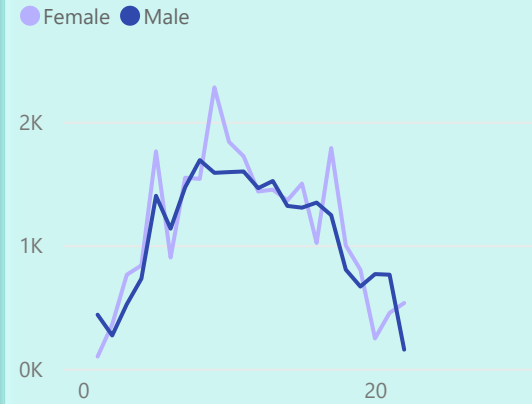
Customer Count by Wealth Segment



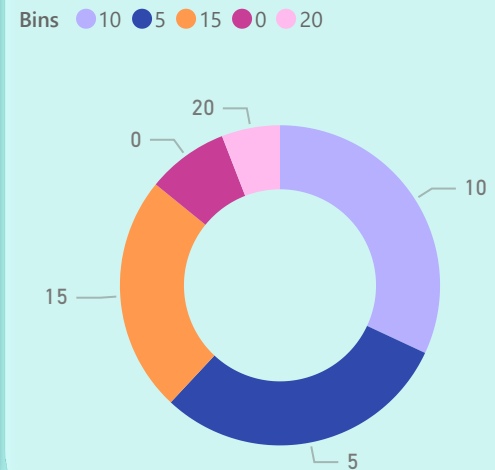
Total Purchases by Segments



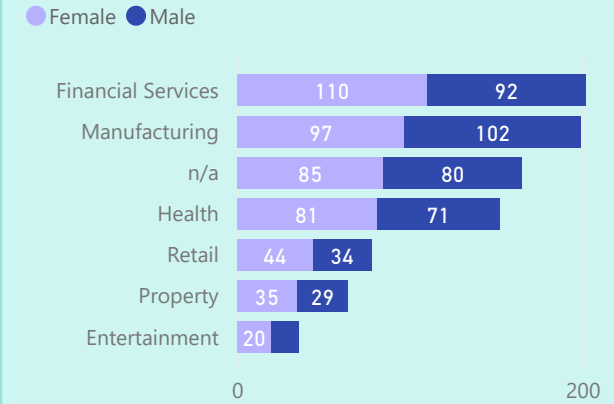
Total Purchases by Customer on tenure scale



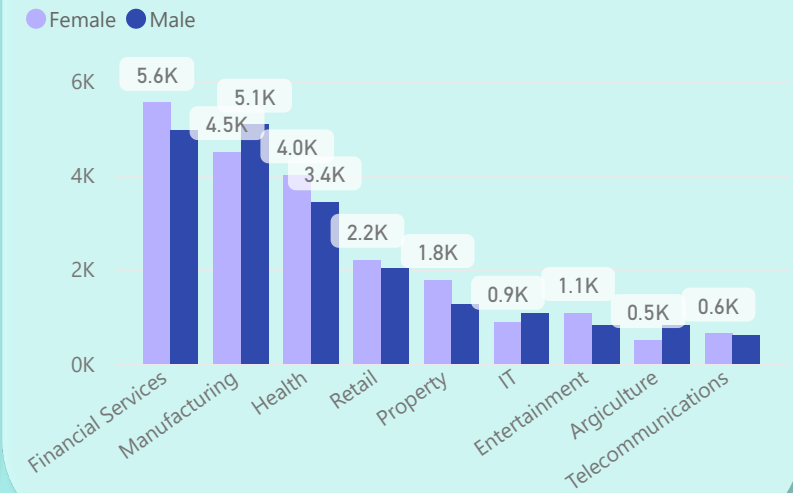
Customers by Tenure Group



Customer Count by Industry



Purchases grouped by Industry



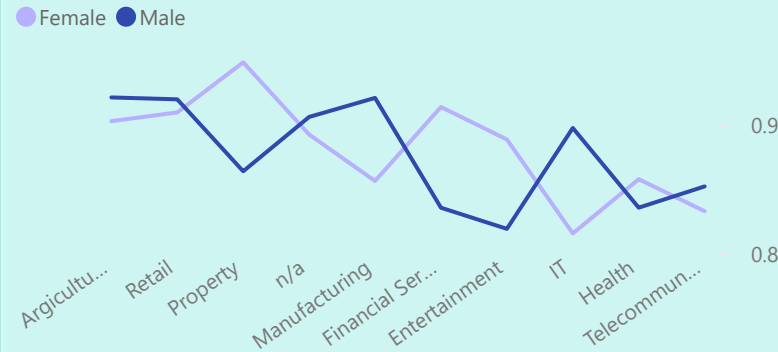
Data Analysis

State

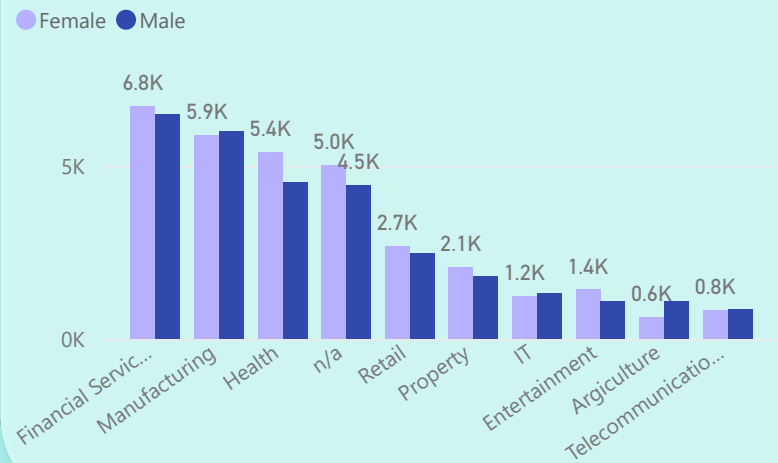
Age



Average Customer Value by Job Industry



Purchase to Customer Value Ratio by Job Industry



Total Total Purchases by Job Industry and Wealth Segment

